

Reserving space in this publication is easy—just provide the requested information, indicate which size ad you'd like to run by October 31, 2018, and email this form to [lmittag@ntmediagroup.com](mailto:lmittag@ntmediagroup.com) or fax to (877) 245-2545.

### AD SIZES & RATES

#### FULL-COLOR MAGAZINE ADVERTISING RATES

AD SIZES	By 7/15	After 7/15
Back Cover	<input type="checkbox"/> \$5,335	<input type="checkbox"/> \$5,500
Inside Front or Far Forward (circle one)	<input type="checkbox"/> \$4,510	<input type="checkbox"/> \$4,650
Inside Back Cover	<input type="checkbox"/> \$4,365	<input type="checkbox"/> \$4,500
Full Page	<input type="checkbox"/> \$4,025	<input type="checkbox"/> \$4,150
1/2 Page - Horizontal or Vertical (circle one)	<input type="checkbox"/> \$2,860	<input type="checkbox"/> \$2,950
1/4 Page (V)	<input type="checkbox"/> \$1,700	<input type="checkbox"/> \$1,750
1/8 Page (H)	<input type="checkbox"/> \$ 825	<input type="checkbox"/> \$ 850
Mini Ad/Listing*	<input type="checkbox"/> \$ 385	<input type="checkbox"/> \$ 395

\* All display advertisers receive a complimentary mini ad/listing

### COPY INSTRUCTIONS

- Will provide a new press-ready digital ad
- Please help me design an ad
- Pick up ad

### DEADLINES

Ad space and materials deadline: October 31, 2018

#### DESTINATION SHOWCASE

Two-Page Format	<input type="checkbox"/> \$5,250
One-Page Format	<input type="checkbox"/> \$3,550

#### DIGITAL SPONSORSHIPS

	with print	without print
Annual (12 consecutive months)	<input type="checkbox"/> \$1,495	<input type="checkbox"/> \$1,895
Semi-Annual (6 consecutive months)	<input type="checkbox"/> \$895	<input type="checkbox"/> \$1,295

#### DIGITAL ADVERTISING RATES

Web Banner Ad on Home Page	<input type="checkbox"/> \$750/year
Web Block Ad on Home Page	<input type="checkbox"/> \$550/year
Web Block Ad on Category Page	<input type="checkbox"/> \$275/year
E-Newsletter Featured Venue Preferred Month(s) _____	<input type="checkbox"/> \$250/month
E-Newsletter Banner Ad Preferred Month(s) _____	<input type="checkbox"/> \$150/month

### QUESTIONS/CONTACT

Questions? Please contact Linda Mittag at [lmittag@ntmediagroup.com](mailto:lmittag@ntmediagroup.com) or (480) 321-7270.

All rates are quoted gross to recognized agencies. Sales tax will be added to all orders. Please see back for ad dimensions and mechanics.

### SEND AGREEMENT & PAYMENT TO:

Nei-Turner Media Group  
400 Broad Street, Unit D  
Lake Geneva, WI 53147

P (480) 321-7270  
F (877) 245-2545  
E [lmittag@ntmediagroup.com](mailto:lmittag@ntmediagroup.com)

### CONTACT INFORMATION

Contact Name: \_\_\_\_\_

\*Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
\*Signature denotes acceptance of terms stated on reverse side of the agreement.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

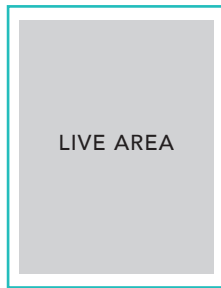
Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Invoices will be emailed December 2018

Bill to Email: \_\_\_\_\_

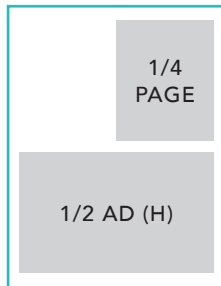
# ADVERTISING MECHANICALS / TERMS AND CONDITIONS

## AD SIZES

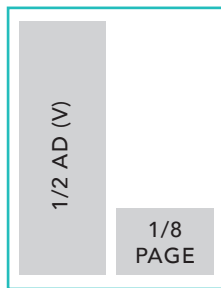


- TRIM ..... 8.375" x 10.875"
- FULL BLEED ..... 8.625" x 11.125"  
(Add .125 around trim)
- FULL PAGE ..... 7.375" x 9.875"  
(No Bleed)

Keep live matter 3/8" from final trim on all sides. With bleed spreads keep live matter 1/8" from the gutter.



- 1/2 Ad (H) (No Bleed) ..... 7.1877" x 4.8419"
- 1/4 Ad (V) (No Bleed) ..... 3.5" x 4.8419"



- 1/2 Ad (V) (No Bleed) ..... 3.5" x 9.875"
- 1/8 Ad (H) (No Bleed) ..... 3.5" x 2.3278"

Mini Ad/Listing ..... Send 50-75 words and logo to jem@ntmediagroup.com

## DESIGN SERVICES

If you do not have an existing ad that meets our specs, our design department can create original artwork for you. **One hour of design time is included with your advertisement at no charge.** Additional time is billed at the following rates:

Design & Layout Services	\$75/hour
Color Scans	\$60-100/scan
Black & White Scans	\$35/scan

**PLEASE NOTE:** Any design/revision time required after ad approval deadline will be invoiced at the standard hourly rate, regardless of prior complimentary time.

## LOGOS

Submit original logo in digital format. Anything submitted at a lesser quality will need to be recreated; business cards are not acceptable. Resolution must be 300+ dpi and CMYK (no RGB/Pantone). All fonts must be outlined.

## ELECTRONIC ADS

Please submit your ad as a press quality PDF created in CMYK and containing high resolution (300 dpi) images. Ads containing spot colors or RGB images will not be accepted. All fonts must be embedded. If your ad does not meet our specifications, you will be asked to correct and resubmit, or our design department can recreate your ad for you at \$75 per hour.

## ACCEPTED MEDIA

CD • DVD • Email (jem@ntmediagroup.com)

## PHOTOGRAPHY

Resolution must be at least 300 dpi and CMYK (no RGB/spot colors). Save all images embedded as EPS or TIFF. Images downloaded from the internet are not acceptable. Scans are acceptable at a high resolution and color scans may be also provided by us for an additional charge.

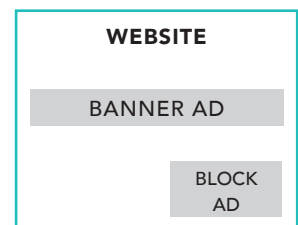
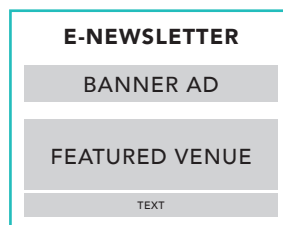
## BILLING TERMS

Advertising is invoiced upon publication. Payment is due within 30 days of invoice date. All accounts not paid in full within 30 days of invoice date are subject to 1.5% service charge per month (18% annually) on the net amount due from the invoice date until paid in full. In the event the advertiser and/or agency defaults in payment of bills, such bills are turned over for collection. Advertiser and agency shall be totally liable for all fees and sums incurred by the publisher in the collection of delinquent accounts.

## CONTRACTS

No cancellations after October 31, 2018. Cancellations made prior to October 31, 2018, must be delivered to Nei-Turner Media Group in writing.

**NO CANCELLATIONS ACCEPTED AFTER THE CLOSING DATE. VERBAL ORDERS ARE BINDING.**



- Banner Ad ..... 300 x 100 pixels
- Featured Venue ..... image & text

- Banner Ad ..... 728 x 90 pixels
- Block Ad ..... 300 x 250 pixels

## PUBLISHING TERMS

It is the advertiser's responsibility to prepare ad materials to the specified requirements by deadline. *Arizona Meetings & Events* magazine reserves the right to run last ad or charge advertiser for unused space if ad materials are not received by ad deadline provided. All orders are subject to publisher's acceptance. Publisher reserves the right to reject or cancel advertising for any reason, including any advertising which in the opinion of the publisher does not conform to the standards of the publication. All advertisements are accepted and published by the publisher upon the presentation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. When advertisements containing the names, pictures and/or testimonials of living persons are submitted for publication, the order or request for the publication thereof shall be warranty by the advertiser and agency that they have obtained the written consent for the use in the advertisement of the name, picture and/or testimonial of any living person which is contained therein.

In consideration of publisher's acceptance of such advertisements for publication, the agency and advertiser shall, jointly and severally, indemnify and hold the publisher harmless from and against any loss or expense, including without limitation reasonable attorney's fees, resulting from claims or suits based upon the contents or subject matter of such advertisements, including without limitation claims or suits for libel, violation of right of privacy, plagiarism, and copyright infringement.

No condition, oral or printed in the contract, insertion order, copy instructions or elsewhere, which conflict with the publisher's policies as set forth in or incorporated by reference into this rate card, will be binding on the publisher unless agreed in writing and signed by the publisher. It is understood that all terms and conditions set forth in this rate card shall form a part of the contract and shall have a binding effect equal to those set forth in the contract.

Nei-Turner Media Group, Inc. are not liable for any damages, including consequential damages, if for any reason the publisher fails to publish an advertisement.